



LIBER 2022

ODENSE 6-8 JULY

Sponsor and Exhibitor Agreement LIBER Conference 2022

1. Partners

This Sponsor and Exhibitor Agreement is between:

Sponsee – LIBER Conference 2022 Local Host:

University Library of Southern Denmark
Campusvej 55, 5230 Odense M, Denmark
Represented by: Bertil F. Dorch, Library Director

Sponsor – LIBER Conference 2022 Sponsor/Exhibitor:

Organisation/Company: _____

Address (that will appear on the invoice): _____

City, State, Zip/Postal Code: _____

Email (whereto the invoice will be sent): _____

VAT.nr.: _____

Name: _____

Title: _____

Email: _____

Phone: _____

Signatures:

Signature Local Host: _____ Odense, 202__

Signature Sponsor: _____ 202__

2. Purpose

The purpose of this agreement is to define terms related to Sponsorship and Exhibition in relation to the LIBER Annual Conference in Denmark, 2022. The different types of Sponsorship and Exhibition obligations are described in the attached Partnership & Exhibition Brochure.

3. Sponsorship and Exhibition

Please mark:

- A) which type(s) of Sponsorship you would like to confirm – mark with X
- B) which booth number you prefer (see the Exhibition Floorplan) – write your 1st and 2nd priority*

Sponsorship Packages	Cost	A) Mark with X	B) Booth number preference	
			1 st priority	2 nd priority
Local Gold Sponsor	€6,000			
- Additional purchases: Sponsor a Lunch Break	€2,500			
Local Silver Sponsor	€4,000			
- Additional purchases: Sponsor a Coffee Break	€1,000			
Exhibitor	€2,000			
Additional sponsorship opportunities	Cost	A) Mark with X	B) Booth number preference	
			1 st priority	2 nd priority
Reception Partner	€7,500			
Gala Dinner Partner	€7,500			
Individual Sponsorships and Package Add-ons	Cost	A) Mark with X	B) Booth number preference	
			1 st priority	2 nd priority
T-shirts – add your logo to Staff & Volunteer T-shirts	€4,000			
Conference bag – add your logo	€2,500			
Conference Lanyards – add your logo	€1,500			
Conference pen – add a pen with your logo	€1,000			
Conference notepad – add your logo	€1,000			
Banner advert on LIBER 2022 website	€500			
Full page advert in Conference program	€750			
Half page advert in Conference program	€450			
Onsite digital advertising	€750			
Other**				

*Note: One booth pr. Organisation/Company and then add on. Booth number preference may not be available, exact location will be confirmed when the payment have been received within the payment period.

**If you would like to sponsor LIBER 2022 in another way, please also contact us: liber2022sponsor@sdu.dk

Total cost: € _____ plus VAT at 25 %

Please note: Payment in euros.

If you have any preferences or comments regarding Sponsorship and Exhibition, please note them here:

1: _____

2: _____

3: _____

We will try to come to a solution together that can meet your needs.

Please note that all material must meet **K1 10 D-s2,d2 (class 2)**.

4. Exhibitor badge names

Two Exhibitor passes are included with every exhibition location.

Please note name and organisation/company for the badge names and emails for direct contact:

Exhibitor 1

Name: _____

Organisation/Company: _____

Email: _____

Exhibitor 2

Name: _____

Organisation/Company: _____

Email: _____

Possibility: Additional Exhibitor badge names, cost of 350 Euro pr. person

Exhibitor 3

Name: _____

Organisation/Company: _____

Email: _____

Exhibitor 4

Name: _____

Organisation/Company: _____

Email: _____

Exhibitor 5

Name: _____

Organisation/Company: _____

Email: _____

5. Conference participants

Please note name, organisation/company, email, and diet information:

Name: _____

Organisation/Company: _____

Email: _____

Diet information, if any (e.g. allergies, vegetarian, vegan, pescatarian, no alcohol, other?): _____

6. Payment

6.1 Payment terms

University of Southern Denmark will send an invoice to the Sponsor/Exhibitor.

100 % payment is due on booking. The sponsor/exhibitor's logo will not be included on any promotional materials until full payment is received.

6.2 Cancellation policy

Cancellation after 5th March 2022 will incur a cancellation fee of 40 %.

Cancellation after 5th May 2022 will incur a cancellation fee of 100 %.

If the Local Host is forced to cancel the LIBER Conference 2022 (e.g. due to Covid-19) the Sponsor/Exhibitor will receive a 100 % refund.

7. Duration

The Sponsor and Exhibitor Agreement is valid from the date upon the contract is signed by both parties to August 2022.

8. Other provisions

8.1 Changes

The Sponsor and Exhibitor Agreement can be changed or amended by supplements in writing signed by authorized representatives of both contracting parties.

8.2 Disagreement

In case of a disagreement, appropriate representatives of the parties will meet and seek to resolve the disputed issue through negotiation within ten (10) days after announcing the disagreement.

If the parties do not reach an agreement through negotiations, this agreement shall be governed by and construed in accordance with Danish law.