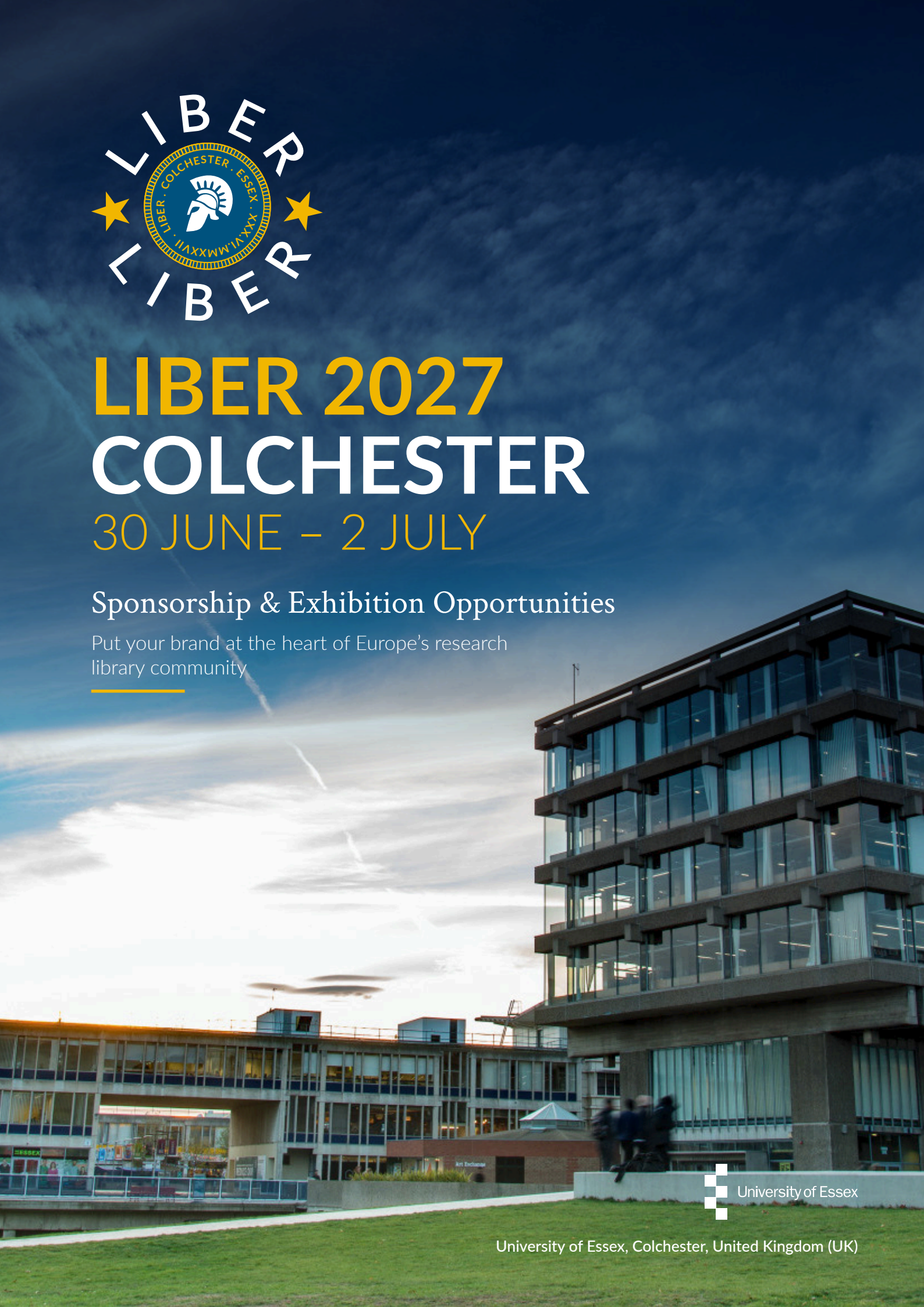
LIBER 2027
COLCHESTER
30 JUNE – 2 JULY

Sponsorship & Exhibition Opportunities

Put your brand at the heart of Europe's research library community



University of Essex

University of Essex, Colchester, United Kingdom (UK)

Photo: Rodger Tamblyn

Welcome to Colchester

Where Ideas Meet 2,000 Years of History

LIBER 2027 Comes to Colchester

At the University of Essex, the iconic Colchester Campus at Wivenhoe Park will provide a distinctive setting for memorable discussions and new perspectives. Hosted within the state-of-the-art Ivor Crewe Lecture Hall, delegates will come together in this landmark venue designed to get inspired, foster connections and spark meaningful conversations.

Discover Beyond the Conference

Explore Colchester's castle and largest intact rampart, the museums recounting our rich & diverse story, taste award-winning wines of Essex, or wander the stunning estates of the Parks & Gardens.

The Opportunity

A Powerful Platform for Connection

LIBER brings library directors and their teams together for three days of networking, collaboration and community-led content. Connect your organisation with professionals and leaders actively seeking library services, solutions and new partnerships.

500+
Participants
from across Europe

1 in 3
Attendees
in Senior Management

100k
Annual Visitors
on LIBERconference.eu

Brand Presence

High-visibility tiers and add-ons shaped around your goals.

International Reach

Engage with an influential community of library professionals from more than 40 countries across Europe.

Community Access

Meet a concentrated, influential specialist audience.

Main Sponsorship Packages

Four Roads, One Destination

Each tier takes its name from Roman Colchester and scales presence, access and profile.

Camulodunum

£15,000

Premier Partnership

New for 2027

Up to 5 representatives
Up to 3 × 2m stand
Full-page programme advert

Now includes sponsorship of the **Conference Reception**, worth £3,750.

The Camulodunum package is available for £13,000 without Conference Reception sponsorship. See next pages for full package details.

Limited availability

Roman Circus

£7,000

Major Partnership

New for 2027

Up to 3 representatives
2 × 1.5m stand
Half-page programme advert

Now includes sponsorship of the **Lunch and Coffees**, worth £750.

The Roman Circus package is available for £6,500 without Lunch and Coffees sponsorship. See next pages for full package details.

Limited availability

Balkerne Gate

£3,000 | Supporting Partnership

1 representative
2 × 1.5m stand
Quarter-page programme advert

Gosbecks

£1,000

Entry Partnership



Photo: Rodger Tamblyn

Package Comparison

*Additional representatives must pay the non-member price. All representatives of sponsors must register through the conference website when registration opens, using the category of "Sponsor representatives".

Choose the Right Tier for you

	Camulodunum	Roman Circus	Balkerne Gate	Gosbecks
Representatives (including attendance at reception and lunches)	5 included* Increased from 2026	3 included* Increased from 2026	1 included*	None included*
Priority on exhibition stand placement	1st	2nd	3rd	✗
Exhibition space allocated	Up to 3 x 2m	2 x 1.5m	2 x 1.5m	✗
Advert in the printed programme	Full page	Half page	Quarter page	✗
Sponsor's promotional material included in the event goodie bag	Up to 3	Up to 2	1	✗
Information on the LIBER 2027 website	Linked logo/name and description (max 300 words)	Linked logo/name	Linked logo/name	Name
Sponsor logo displayed on screens in parallel session rooms	✓	✓	✗	✗
Sponsor logo featured in the event programme	✓	✓	✓	✓
Logo displayed on screen at the closing ceremony	✓	✓	✓	✓
Dedicated opportunities to meet and engage with delegates	✓	✓	✓	✓
Bookable room at the venue for 1:1 meetings and demonstrations outside of the programme	Guaranteed if booked at least 1 week before	✗	✗	✗
Sponsorship of the **Conference Lunch and Coffees** (worth £750)	✗	New for 2027 Included at £7,000 (limited availability) This package is available without Lunch and Coffees sponsorship at £6,500	✗	✗
Sponsorship of the **Conference Reception** (worth £3,750)	New for 2027 Included at £15,000 (Limited availability) This package is available without Conference Reception sponsorship at £13,000	✗	✗	✗
Price Excl. VAT (20%)	**£15,000** (With Conference Reception sponsorship) **£13,000** (Without Conference Reception sponsorship)	**£7,000** (With Lunch and Coffee sponsorship) **£6,500** (Without Lunch and Coffee sponsorship)	**£3,000**	**£1,000**

Additional Sponsorships

Choose your Touchpoint

Put your Brand at the Heart of the Convention

Focused visibility around hospitality, networking and everyday conference touchpoints.

Conference Dinner

£5,000 | Exclusive for 1 sponsor

Sponsor the conference dinner, for exclusive visibility to all attendees of this event.

Conference dinner banner featuring sponsor logo, acknowledgement of the sponsorship in communications about the event. Acknowledgement by the Local host at the dinner welcome speech.

On a first come first served basis.

Register as a 2027 LIBER sponsor here



Choose a Roman-themed package, add a memorable delegate touchpoint, or speak to the team about a bespoke partnership.

eventessex@essex.ac.uk

The University of Essex,
Wivenhoe Park, Colchester, CO4 3SQ

Lanyards

£1,500 | Exclusive for 1 sponsor

Showcase your brand on an item every conference delegate will wear.

Conference Bag and Delegate Keepsake

£1,500 | 5 sponsors

Showcase your brand on the conference bag and support a conference branded keepsake for every delegate.



If you have other suggestions on the LIBER Annual Conference 2027 sponsorships, please do not hesitate to contact us to explore opportunities together.

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University of Essex

EVENT ESSEX

Hosted by Event Essex at The University of Essex

For questions about sponsorship, the exhibition or your stay, please email eventessex@essex.ac.uk. For further conference information, visit the LIBER 2027 website.